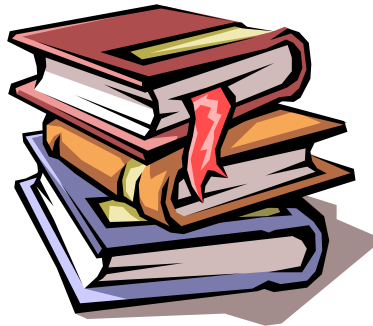


**Research Methodology for Rural Development Professionals
(RMRDP)**

June 14-23, 2010



Center for Human Resource Development
National Institute of Rural Development
(An Organization of Ministry of Rural Development, Govt. of India)
Rajendranagar, Hyderabad-500030.

NEED

The ultimate objective of any rural development initiative made by both Governmental and Non-Governmental agencies is to bring about improvement in the levels of living of the people in the rural areas. With this end in view, different programmes, mostly target oriented, are implemented from time to time. An

understanding of the existing conditions in this context becomes necessary in order to make the formulation and implementation of programmes more purposive and meaningful. It is also necessary to explore the possibility of introducing innovations in programme implementation and to identify the factors of resistance from the primary stakeholders' side to absorption of development messages/changes initiated. A better appreciation of cultural practices, values and taboos prevailing in the society would help design appropriate interventions which are expected to enrich the quality of programme implementation.

Duration

14-23 June 2010 (both days inclusive)

Last day for receipt of nomination at NIRD is 1st June 2010

Objectives

- To provide an orientation on various methods and techniques of Social Research in rural areas
- To discuss a few select statistical techniques for data analysis and
- To equip the participants to develop research designs and Undertake studies in rural areas.

Contents

- Introduction to Social Science Research
- Approaches and types of Social Science Research
- Formulation of Research Design
- Illustrative methodology
- Sampling Techniques
- Statistical techniques in Social Science Research
- Data Collection: (I) Sources of Secondary Data (ii) Techniques of collection of Primary data – Schedules and Questionnaires, Participant Observation, Case Studies, Interview Process, Scaling Techniques and attitude scales, Participatory methodology.
- Data Processing: Problems in processing of qualitative and quantitative data.
- Data Analysis- Measures of central tendency in variability, t-test and analysis of variance, correlation and regression, multiple regression analysis.
- Role of computers in analysis of social science research data(Basic knowledge of SPSS)
- Interpretation and generalization
- Method of preparing research report.

Training Methods

Lectures, Exercises, Field Visits and Case Studies etc.

Participants

- Senior level personnel in the Departments of planning, Panchayati Raj, Rural Development and Agriculture
- Senior officers of Directorates of Economics and Statistics
- Senior officials of Banking organisations
- Senior officials of State Monitoring and Evaluation Units
- Teaching Staff in the Departments of Rural Development in the Universities and Home Science Colleges

Fee

The programme is residential. There is no course fee for the participants sponsored by the Central and State governments, Academic and Research Organizations. Boarding and lodging facility are provided free of cost in the premises of the Institute.

Participants sponsored by banking institutions and commercial organisations will be charged Rs.13, 000/- per participant towards course fee including boarding and lodging. The fee should be paid through A/C payee Demand Draft drawn in favour of the “**National Institute of Rural Development, Rajendranagar, Hyderabad-500030**”

Travel

The cost of travel of the participants has to be borne by the sponsoring organisation. NIRD will provide transport facility to receive the participants from Airport and Secunderabad and Nampally Railway Station, subject to prior intimation of at least 3-4 days before arrival.

Course Team

Dr. (Mrs.) Gyanmudra
Dr.P SatishChandra

Correspondence

Please send the nominations in the enclosed proforma to :

Dr. (Mrs.) Gyanmudra

Course Director & Head, CHRD.
National Institute of Rural Development
Rajendranagar, Hyderabad-500030
Tele. No: 040-24008406 (o)
040-24008544®

Tele Fax No: 040-24008406, 24016500

E-mail: drgmudra@yahoo.com

ABOUT NIRD

The NIRD is an apex organization under the Ministry of Rural Development, Government of India (GOI) for training, research, action research and consultancy in rural development. It is the think tank of the Government of India on issue pertaining to rural development.

The Institute serves as a forum for discussion and debate on issues of common concern, attracts academics and development practitioners from all over the country and abroad. It is recognized nationally and internationally as a 'Centre for Excellence in Rural Development' in general and 'Centre for Excellence in HRD Research and Training' by the UN-ESCAP in particular and has been actively engaged in international training, workshop and consultancy during the last four decades. NIRD trains more than 5000 senior level administrators, planners and rural development functionaries every year. NIRD has conducted more than 800 research studies in various issues related to rural development since its inception and has brought out more than 300 publications.

Location

The Institute is located in the serene rural surroundings of Rajendranagar, about 15 kms. away from historical city of Hyderabad in Andhra Pradesh in the southern part of India. It is well connected by road, rail and by air.

Facilities

The Institute has a well-organised and fully computerized library with a collection of over 90,000 volumes. To meet the growing management and research needs, the Institute has a fully equipped computer lab with the state-of-the-art technology.

All the training programmes of the Institute are residential and broad and lodging facilities are provided in the Institute's well-furnished Guest Houses.

The Institute has a Health Centre with two resident doctors and auxiliary services, a Community Health Club, with modern equipments as well as facilities for Yoga under a trained instructor. Besides, recreation facilities like Tennis, Badminton, Table Tennis and a number of indoor games are available for the participants.

The City

Hyderabad, the capital of Andhra Pradesh State, is a picturesque sprawling city located about 1700 km to the south of New Delhi, India's capital and nearly 800 km to the east of Mumbai the business capital of India. It is situated at an elevation of about 536.6 metres above the sea level and enjoys pleasant climate almost throughout the year. The city has many majestic historical monuments, mosques and marvelous minarets. The world famous monument Charminar-an imposing structure with 53 metres high minarets is an attraction of the city. On the western outskirts of the city, the historical Golconda Fort is located.

The Salar Jung Museum, the world's largest one-man collection, displays around 35,000 antique and art objects. The Nehru Zoological Park was set up in 1959, as a natural habitat of all types of birds and animal species, spread over 300 acres of undulating landscape. Its Lion Safari Park is the first of its kind in South Asia. The Lord Venkateswara temple on the hilltop of Kalapahad is a structure of grandeur and magnificence in marble blending with different architecture designs. The city also has one of the world's largest monolith statues of Lord Buddha, the incarnation of peace.