

Bridging the Knowledge Divide

2<sup>nd</sup> Batch (2011)  
Post Graduate Diploma Programme  
in  
**Sustainable  
Rural Development**

PGDSDRD



Distance Education Cell  
National Institute of Rural Development  
Ministry of Rural Development, Government of India  
Rajendranagar, Hyderabad - 500 030  
[www.nird.org.in](http://www.nird.org.in)



Centre for Distance Education  
**University of Hyderabad**  
Golden Threshold Campus  
Nampally Station Road  
Hyderabad- 500 001  
[www.uohyd.ernet.in](http://www.uohyd.ernet.in)

## **About the Organising Institutions**

### **National Institute of Rural Development**

National Institute of Rural Development (NIRD)- an Autonomous Organisation of Ministry of Rural Development, Government of India, celebrated its Golden Jubilee last year, is a premier national centre of excellence of rural development. Recognized internationally as UN-ESCAP Centre of Excellence in HRD, it builds capacities of rural development functionaries, elected representatives, academicians and young students through inter-related activities of training, research, teaching and consultancy to enable them to analyse and propose solutions to problems in planning and implementation of the programmes for rural development and disseminate information through periodicals, reports and publications. The Institute is located in the serene rural surroundings of Rajendranagar about 15 km from the Historic City of Hyderabad.

The vision of NIRD is to focus on the policies and programmes that benefit the rural poor, strive to energise the democratic decentralization process, improve the operational efficiency of rural development personnel, promote transfer of technology through its social laboratories and technology park and create environmental awareness for inclusive growth.

The Institute's services are also available at NERC(North East Regional Centre at Guwahati) and ERC(East Regional Centre at Patna ) to different ministries / development departments of the Central and State Governments, Banking institutions, public and private sector organizations, civil societies, Panchayati Raj Institutions and other national and international agencies connected with rural development.

### **Distance Education Cell of NIRD**

In view of rapid changes in communication and technology and increasing need of massive trained manpower in rural development, NIRD has established a Distance Education Cell. The Cell is mandated to initiate a number of programmes for capacity building of development personnel of Governmental Organisations, elected representatives and educated youth to function as change managers.

### **University of Hyderabad (UoH)**

The University of Hyderabad, a premier institution of post-graduate teaching and research in the country, was established as a Central University- first in Southern India. In addition to federal funding, it receives substantial research funding and support from other resources from home and abroad, and attracts the best students, faculty from all over India. The University is located on the old Hyderabad-Bombay Highway, about 20 km from the city of Hyderabad.

The University is one of the five universities in India which have been accorded the status of University with Potential for Excellence by the University Grant Commission (UGC). The National Accreditation and Assessment Council (NAAC) have accorded the University the top rating of "Five Stars". The university is a Member of the Association of Indian Universities (AIU), the Association of Common Wealth Universities (ACU), and International Council for Distance Education (ICDE).

### **Centre for Distance Education of UoH**

To increase access to higher education for all sections of society, the Centre introduced a number of specialized P.G.Diploma Programmes which are popular both in India and abroad.

## About the Programme

The sustainable rural development is basically the development which meets the need of present generation of rural people without compromising the capacity of future generations to fulfil their own needs. This entails sustained efforts to raise the quality of life of rural people. Huge efforts are being made in India and so also other developing countries to develop their rural areas in order to reduce Urban-Rural divide by creating conducive environment for resource development and utilization through up -grading knowledge and skills of the people to make the best use of available resources. What is required is large number of capable human resources who will function as change managers, which this P.G. Diploma Programme sets out to produce. The enrolled students will have unique opportunity to access best learning resources for developing strong perspective and technical capability for developing and managing rural development projects on their own. They will be trained to be professionals with difference.

The First Batch of the Programme received good response from the students/serving officials from different parts of India and 452 students were enrolled including 27 from Afghanistan.

### Programme Objectives

To prepare competent rural development professionals who will be well equipped with:

- Concepts, approaches and opportunities of sustainable development;
- Knowledge about the human and natural / non-natural resources and their sustainable use;
- Knowledge about policies and programmes of central and state governments pertaining to rural development;
- Best practises in institutional arrangements for sustainable development in developing countries;
- High skills to develop and implement projects for application of sustainability concepts to accelerate rural development efforts in India and other developing countries.

### Eligibility

- The minimum qualification for admission to the Programme is graduation in any discipline from a recognised University. Those who are in the final year and expect to complete all the requirements of graduation before enrolment date are also eligible.
- Apart from fresh graduates, the development personnel working in:
  - Rural development, agriculture (and allied sectors) and education sectors.
  - Non-Governmental Organisations / cooperatives / finance and banking organisations.
  - Corporate sector under corporate social responsibility.
- Faculty of various development disciplines, Rural Development, Economics, Political Science, Gender studies, Management, Agriculture and other allied discipline from universities, colleges, Training Institutions like State Institutes of Rural Development (SIRD), Extension Training Institutes (ETIs), Krishi Vigyan Kendra (KVKs), Agriculture Education, Research and Training Institutions can also join the course.

**Duration**      One year, maximum three years

## **Student Support Services**

### **Learning resources**

- Printed self instructional material
- Audio - visual cassettes and educational CDs/VCDs.
- Web-based on-line learning resources (include video graphed lectures)
- Networked video conferencing at selected centres
- Two compulsory Contact sessions of 6-7 days each, one in 1<sup>st</sup> Semester and another in 2<sup>nd</sup> Semester will be conducted in CSD, Hyderabad, UoH, Hyderabad, APARD, Hyderabad, NERC of NIRD, Guwahati; ERC of NIRD, Patna and in and 12 select centres in the different states / regions of the country.

### **Course structure and contents**

The Programme will be offered in two semesters and have 35 credits. 1<sup>st</sup> Semester will have 16 credits and 2<sup>nd</sup>, 19 credits. One credit is equal to 30 hours of study. The Programme will have four courses plus project in 1<sup>st</sup> Semester and three courses plus project in the 2<sup>nd</sup> Semester.

#### **1<sup>st</sup> Semester**

**SRD 501: Rural Society and Sustainable Development (4 Credits)**

**SRD 502: Development: Methods and Techniques (4 Credits)**

**SRD 503: Policies and Programmes for Rural Development (4 Credits)**

**SRD 504: Livelihoods and Resources (4 Credits)**

#### **2<sup>nd</sup> Semester**

**SRD 505: Project Planning and Management (4 Credits)**

**SRD 506: Stakeholders in Rural Development (4 Credits)**

**SRD 507: Appropriate Technologies and Practices for Sustainable Development  
(4 Credits)**

**SRD 508: Project (7 Credits)**

## Evaluation

The evaluation system is designed to test the student's progress systematically through internal assessment as well as semester-end examinations. Following evaluations will be made for a each course (100 marks) offered :

1. Assignments	30 Marks
2. Contact classes , Counselling/Practical / Term Papers / Lab Test	10 Marks
3. Semester - end Final Examination	60 Marks

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Total	100 Marks
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Minimum two assignments in each course with at least minimum marks to be eligible to appear in the final examination. The projects of the students will be evaluated by identified Counsellor / Guide at designated Agency.

## Programme Fee:

**Admitted students will deposit Rs 17,000/- (Rs 15,000/- for SC /ST /PH) in two equal instalments at the commencement of each Semester. The Sponsoring Organisations, however, have to deposit full fee at the time of registration of their candidate(s).**

## Fee for Foreign Students / NRIs:

**Admitted students will deposit as Programme Fee of US\$ 1700 at the commencement of First Semester.**

## How to Apply:

The willing students will have to apply by filling detachable application form with this Brochure by paying an application fee of Rs 500/- ( Rs 300/- for SC / ST / PH candidates ) through Demand Draft in favour of National Institute of Rural Development, payable at Hyderabad (on reverse side of draft, name of applicant and name of Programme to be written). For obtaining the application forms by post, the students should sent a self- addressed envelope of 12" x 10" size along with a DD for Rs 510/- (Rs 310/- for SC/ST/PH) to Programme Coordinator. The Application Form may also be downloaded from **Website: [www.nird.org.in](http://www.nird.org.in)**. Duly filled forms along with application fee should be sent to **Programme Co-ordinator, PGD- SRD, Distance Education Cell, NIRD, Rajendranagar, Hyderabad- 500 030 (AP) .**

**Last dates:** Duly filled application forms to be received by 15<sup>th</sup> Jan 2011. For students residing in North-Eastern States, the last date is 31<sup>st</sup> Jan , 2011.

For Foreign students / NRIs, the last date of receiving application is 31<sup>st</sup> January, 2011. The Programme Fee can be remitted in favour of DECPGDSRD, State Bank of Hyderabad, NIRD Branch, Hyderabad.

Account No: 62114579633  
SWIFT Code: SBHYINBB052

**Note: Fee once paid will not be returned under any circumstance.**

**For further details, please contact:**

## **NIRD**

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Programme Co-ordinator, PGD-SRD  
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## **UoH**

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**NATIONAL INSTITUTE OF RURAL DEVELOPMENT**  
( An organisation of the Ministry of Rural Development, Government of India)



**UNIVERSITY OF HYDERABAD**  
(A Central University established by an act of Parliament in 1974)

**APPLICATION FOR ADMISSION TO PGD-SRD (2011)**

Last date for receiving filled in application form : 15.1.2011  
Application-cum-Registration Form

Read the Prospectus and Instructions carefully before filling up the application form.

Paste here a recent stamp size Photograph duly attested by the Head of the Institute / College last attended or by a Gazetted Officer

**COURSE APPLIED FOR  
PGD-SRD**

**CATEGORY: GEN/OBC/SC-ST/ PH**

Application No:

D.D. No:

1. Name of the Student (Same as in SSC/Matriculation certificate) in Capital Letters

Mr./Ms./Mrs.....

2. (a) Father's Name.....

(b) Mother's Name.....

3 (a) Permanent Address:

3 (b) Address for Correspondence

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PIN.....Phone/Mobile No.....

PIN.....Phone/Mobile No.....

Email:.....

Email:.....

4. a) Date of Birth .....

Date

Month

Year

b) Identification Marks 1)..... 2).....

c) Nationality ..... Indian / Foreign.....

If Indian, State of Domicile : .....

If Foreign National, name of Country.....

d) Sex : Male / Female

5. Annual Income of the family : (If SC/ST/PH)

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Specimen Signature of the Student (Sign within the box)

Pin Stamp  
Size  
Photograph  
for Identity  
Card

6 a) Particulars of past academic record (from Bachelor's degree onwards), please attach attested copies of testimonials.

[Attach a separate sheet, if the space provided below is not adequate ].

Examination	University /College	Month & Year of Passing	Subjects Studied and Passed	Maximum Marks	Marks Obtained	Percentage	Division
Degree (B.A./B.Sc./B.Com./LLB.,B.E./B.Tech.B Lib.)							
Post Graduate Degree If any (M.Tech. / LLM / M.Phil /Ph.D)							
Any other degree							
Diplo ma							

6 b) Previous Professional Experience ( each entry here to be supported with service Certificate)

Designation and Nature of Duty	Organisation / Institution Total No.of years worked	From (month & year)	To (month & year)

**DECLARATION BY THE APPLICANT**

I, S/D of Sh..... hereby declare that all the information furnished by me in this application and in the documents I have submitted in support of my application are true, complete and correct to the best of my knowledge and belief.

Place:

Signature of the Candidate

Date:

## FOR SPONSORED CANDIDATES

Application of Sh/Ms----- is forwarded for consideration. On his/her admission, full Programme Fee will be deposited.

Authorised Signatory of Sponsoring Orgn.

Seal

Note:

1. Application can be downloaded from [www.nird.org.in](http://www.nird.org.in) and sent to Programme Coordinator, DEC, National Institute Of Rural Development, Hyderabad 500 030 (AP) along with a DD for Rs. 500/- (Rs 300/- for SC /ST/PH) in favour of National Institute of Rural Development, payable at Hyderabad and attested copies required documents.
2. Application form can also be obtained by sending a DD of Rs 510/- (Rs 310/- for SC /ST/PH) in favour of the National Institute of Rural Development, payable at Hyderabad, to Programme Coordinator, DEC, National Institute of Rural Development, Hyderabad 500 030 (AP).

### Items to be enclosed with Application forms:

- a) DD for Rs. 510/- ( Rs 310/- for SC/ST/ PH) in favour of NIRD, payable at Hyderabad
- b).DD for Rs. 500/- (Rs 300/- for SC/ST/ PH) in favour of NIRD, payable at Hyderabad.  
( in case application downloaded from web).

**Attach only attested copies of the following certificates along with the Application form. Tick mark the boxes against the documents attached. The original certificates should be presented for verification at the time of admission.**

Sl. No	Attested photostat copies of following :	✓
1	SC/ST/OBC (Latest) / PH Certificate from competent authority wherever applicable	
2	Secondary School Certificate (SSC) or Matriculation (date of birth proof).	
3	Intermediate/Higher Secondary Education, 10+2	
4	Degree, Provisional Certificate, Marks Sheet	
5	Postgraduate Degree, Provisional Certificate, Marks Sheet	
6	Income Certificate issued by the competent authority not below the rank of MRO/ Tahasildar /RDO (where ver applicable)	
7	Experience Certificates	