



Training Program

on

DEVELOPING INCLUSIVE VALUE CHAINS IN AGRICULTURE

(02 - 06 July, 2018)



Centre for CSR, PPP & PA

NATIONAL INSTITUTE OF RURAL DEVELOPMENT & PANCHAYATI RAJ

(Ministry of Rural development, Govt. of India)

Rajendranagar, Hyderabad - 500030

THE NEED :

In India 60 per cent of the population lives in rural areas and agriculture sector provides livelihood to a significant share of this rural population. The sector is still the largest in terms of employment generation and providing livelihoods to the bottom of the pyramid population. Agriculture in India is characterized by predominance of small holder farms with low levels of productivity and falling at the lower rungs of development ladder. Agricultural production systems are constrained by distortions in the input and output markets resulting in unequal access to markets and the benefits derived from that. As a result small holders are often left out in the process of rural transformation, particularly in agricultural modernization and the distribution of benefits from that. This has long term implications for livelihoods of millions of farmers in rain fed environments. Hence, efforts to improve productivity on small farms alone may not directly result in improved livelihoods and living standards, unless small farmers are appropriately linked with markets and these distortions and issues of inclusiveness are addressed.

One of the key strategies to improve the livelihoods of poor farmers is to develop and improve value chains of agricultural commodities traded and integrate them to the markets. Their integration in markets or value chains would require pro-smallholder policies which are inclusive in addressing the disadvantages they face. It should also create an enabling environment for attracting various stakeholders to act together in processing, marketing and also sharing the benefits on account of emerging market opportunities. These include innovative institutional mechanisms, better infrastructure, greater involvement of private sector with smallholders, easy access to agricultural credit, improved technologies, market information and risk management mechanisms and above all favourable business environment through stable marketing and trade policies.

Objective :

- To sensitise and understand the importance of value chain development in improving livelihoods of rural population.
- To introduce the participants with concepts and various approaches of inclusive value chain development in agriculture.
- To familiarise with methodologies, tools and techniques for analysing inclusiveness of value chains and develop skills for inclusive value chain development.

Content :

- Role of Inclusive Value Chains in Agriculture Development and Rural Transformation
- Understanding the concepts of Inclusive Value Chains
- Major components of value chain analysis and development focusing on agriculture sector
- Approaches for analysing and developing value chains in Agriculture
- Tools and methods for Value Chain Analysis and Development
- Case studies of inclusive value chain development in agriculture and its contribution to rural development
- Role of institutional innovations in developing inclusive value chains
- Challenges and opportunities in developing value chains for small farm holders

Methods :

The training program will be conducted through the combination of lecture-cum-discussions, group discussions, case studies, field visits and practical sessions on tools and methods.

Who can Participate?

The training is intended to benefit officials from the Depts. of Agriculture, Marketing, Rural Development, CSR practitioners focusing on Agriculture Value Chain Development, Functionaries of NRLM, SRLMs, faculty from SIRDs, ETCs, and representatives from NGOs.

Duration & Venue

The program will be organized during July 02-06, 2018 at NIRD&PR Campus, Rajendranagar, Hyderabad-50030 (Telangana)

Course Fee & Nominations

There is No Course Fee for this program and the nominations for participation must reach by Email on or before **27-06-2018** to:

Dr. Surjit Vikraman, Program Director.

Centre for CSR, PPP & PA NIRD&PR, Rajendranagar, HYDERABAD-30.

Email: csr.nird@gmail.com

Accommodation & Travel

This program is residential in nature, hence NIRD&PR will provide free accommodation in its Guest House and will bear boarding charges for the participants. However, travel expenses of the participants deputed / attending to this training program must be borne by their nominating / sponsoring agencies.

About NIRD&PR

The National Institute of Rural Development & Panchayati Raj (NIRD&PR) is an apex organisation for Training, Research, Action Research and Consultancy assignments in all aspects of rural development in India. It is also a premier institution in the Asian and Pacific region having close linkages with regional and international organizations. The institute functions as a think-tank of the Ministry of Rural Development, Government of India. The mission of NIRD&PR is to facilitate rural development vigorously through both governmental and non-governmental initiatives.

The institute has an excellent academic infrastructure besides library, computer centre and guest house facilities and other services. The institute's services are available to different Ministries / Departments of the central and state governments, financial institutions, public and private sector undertakings, voluntary and non-governmental bodies and international organizations / agencies concerned with rural development. The Centre for Corporate Social Responsibility, Public-Private-Partnership and Peoples' Action (CSR, PPP & PA) is venturing into several new areas and dominance of knowledge that will have a bearing on the rural development in general and Corporate Social Responsibility in particular. Detailed information is available at the institute's website www.nird.org.in.

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